

COMMUNITY PARTNER *update*

peopleCare
communities

November 2024

Exciting milestones continue at peopleCare! We've recently opened the doors at our new Tavistock LTC home, welcomed more skilled international nurses and deepened our commitment to creating intergenerational, connected communities. With innovative HHR strategies, impactful partnerships and a groundbreaking AI wound care pilot, we're driving change and innovation in senior living.

Assessing AI-powered wound care in LTC

peopleCare is thrilled to partner with [Skinopathy](#), with support from [OBIO's](#) LSCTC Centre of Excellence, to assess an AI-powered wound care solution – a first of its kind initiative in LTC. The technology captures images of complex wounds on a mobile device, provides visual assessments and suggests treatment options. It can also connect care teams with specialists through telemedicine, making wound management more access and improving outcomes for residents. Excited to see how this AI technology can help us innovate and raise the bar on the management of skin and wound care in LTC! Read [peopleCare partners with OBIO to assess Ontario-made AI-based wound management solution](#)



Podcast: Reimagining how to live and age well

A podcast graphic with a teal background. At the top left are icons for a podcast, a radio, and a video player. The title "Coming of Age" is in large white font. Below it, two circular portraits are shown. The first portrait is of Dr. Cathy Bruce, with text identifying her as President and Vice-Chancellor of Trent University. The second portrait is of Megan Allen-Lamb, with text identifying her as President of peopleCare Communities. At the bottom, the text "Reimagining how we create seniors' communities" is displayed in white.

An innovative partnership between peopleCare and Trent is the topic of the OLTCA podcast [Rethinking how we create seniors' communities](#). In the episode, peopleCare President Megan Allen-Lamb and Trent University President Cathy Bruce discuss our shared aspirations to create a dynamic, intergenerational LTC community that leads in research and innovation. peopleCare's 224-bed LTC home at Trent will be the first built on a Canadian university campus. Enhanced by a teaching and research agreement, it includes student placements and opportunities to work or volunteer. This visionary collaboration will bring students and seniors together in a space where learning, living and care are interconnected. "We're reimagining how to live and age well through this beautiful campus setting," says Allen-Lamb.

Cheers and happy tears on new Tavistock LTC move-in day

In October, peopleCare opened our brand-new 128-bed LTC home in the wonderful community of Tavistock, where peopleCare began caring for local seniors decades ago. Spirits were high, and the weather cooperated for the short walk across the property. Cheers, hugs and a few happy tears marked the day as residents received a warm welcome from our senior team, staff, family, and friends—setting the tone for this exciting new chapter in the home's history. For details and great photos, read [peopleCare welcomes residents and staff to new LTC home](#).



Building future-focused senior living

With an ever-expanding LTC waitlist in Ontario, peopleCare is working hard to quickly build and redevelop homes wherever there is the greatest need across the province. As an older “C” home, redeveloping Tavistock with additional LTC beds was a long-standing priority. 2025 promises to be another busy year as we open the brand-new and larger 128-bed [Delhi](#) LTC, welcome residents to the 128-bed addition at AR Goudie in [Kitchener](#), and begin construction on three exciting projects in [Tillsonburg](#), [Stratford](#) and [Peterborough](#). And we are ready to do even more for seniors in this province! As part of our strategic priority to design vibrant communities, peopleCare is ready to build even more LTC, as part of intentional communities of care that address local need with the right mix of additional care, services and housing options. Our developments are also future-focused, featuring sustainable elements such as living (green) roofs and innovative, energy efficient [BluTree](#) air quality systems.

Stay up-to-date on all [peopleCare's Developments](#).



Global talent, local impact

Like other Canadian healthcare organizations, one of peopleCare's most pressing priorities is hiring, training and retaining skilled employees – a health human resource challenge that will only intensify as our organization builds and opens new LTC homes. We're always working to build strong, committed teams of people whose values align with and fit our mission-driven culture. One standout initiative is the recruitment of Internationally Educated Nurses (IENs). Following the success of welcoming 30 IENs to our new LTC home in Meaford, peopleCare recently brought 20 more to our redeveloped, larger Tavistock home. These highly skilled nurses, primarily from the Philippines and Nigeria, bring valuable experience and a passion for care.

Read Wilmot-Tavistock Gazette's [LTC home welcomes international nurses](#)



Photo courtesy of the Wilmot-Tavistock Gazette

Engagement day highlights vital role of LTC

peopleCare's annual **Community Walk to Wellness in September** brought together over 650 participants, including residents, families, staff, volunteers and local leaders. The event coincided with Ontario's first-ever LTC Engagement Day, spearheaded by the [OLTCA](#), highlighting the vital role LTC plays in supporting conversations with

conversations with municipal, provincial and federal leaders about the future of LTC.

Read [Walk celebrates LTC & community engagement](#).



Networking with purpose

peopleCare's Oakcrossing Retirement Living was proud to host the **London Chamber of Commerce's** final Business After 5 event of 2024. These informal gatherings give members a chance to get to know one another and explore what each organization offers. The Oakcrossing team is known for building creative local partnerships that enrich the lives of the seniors living in our retirement home and out in the community. Hosting this event fostered meaningful conversations and connections, paving the way for even more valued partnerships. The team went above and beyond to create a memorable experience, reflecting peopleCare's commitment to building vibrant community connections and supporting community partners. Thank you to everyone who attended. We look forward to growing together and making a lasting impact!

Click image to watch video below, read more on [LinkedIn](#) or follow Oakcrossing Retirement Living on [Facebook](#) & [Instagram](#)