

May 4, 2020

A Message to Our Community Partners

In recent weeks, our communities have come together as never before, to help us all come through this challenging time stronger. We want to share with you what peopleCare is doing to play our part.

Keeping the focus on residents, families and staff

As a provider of long-term care and retirement living, our priority has been to safeguard and care for our residents, protect our staff, and maintain close connections with our families.

Our decisions have been driven by one goal: to save lives. Asking “what’s the right thing to do” has guided our actions and supported us to create an iron ring of protection around our Homes through many enhanced protective measures – often in advance of formal directives.

Our commitment to our families has remained a constant – to treat their loved one as we would a member of our own family. To keep them well-informed with facts. And to honour and support the meaningful role they play in quality of life and well-being for our residents, even though they can’t be hands-on at the moment.

All hands on deck

peopleCare is committed to being a strong and positive voice in our sector at all times. During this pandemic, we have collaborated with the government, public health and our partners to shape best practices in pandemic management for senior living settings.

We have advocated for an all-hands on deck approach to solving the staffing crisis that long-term care homes in outbreak face – by harnessing untapped capacity in the health system. Our op/ed was picked up by Post Media. Here’s the full version [We Need More Caring Hands to Protect Our Residents](#).

We’ve also worked tirelessly to make sure PPE is available for our care teams, and for staff in healthcare settings across the province. In addition to exhausting all options with our usual supply chains, our Chairman and CEO has advocated, organized and mobilized resources at a system level – including partnerships across the country, which resulted in a crucial reserve of PPE for organizations in need.

A big thank you to our partners and communities, who have given so generously of their time, energy, donations of PPE and much more. [Heartfelt Donations](#)

Celebrating the Heartfelt Moments

It is nothing short of inspiring to look around at all the good happening in our Homes and our communities, with neighbours, families and friends coming together to support one another however they can. We invite you to also celebrate these [Heartfelt Moments](#) with us, highlighted on our [Twitter](#) and [Facebook](#) pages.

Here for our partners

Until an effective COVID vaccine is developed, no one will be completely safe from COVID-19. In the coming months, peopleCare will keep fighting for our residents and calling on our health system partners to fight with us. Our cherished residents deserve nothing less.

We also remain fully committed to being a great partner and a positive contributor in our communities. We are here for you, just as you have been here for us these past weeks. Let us know how else we can support you.