



PRESS RELEASE
Kitchener, Ontario

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peopleCare to operate Salvation Army AR Goudie as License transferred

Brent Gingerich, President and CEO of **peopleCare** is pleased to announce the addition of AR Goudie Long Term Care Home to the **peopleCare** family of homes. The 80 bed home formerly operated by the Salvation Army was built in 1991 and is located at 369 Frederick Street in Kitchener. The home employs over 100 people and has been caring for residents in the area since 1962.

peopleCare recognizes The Salvation Army's long history of care and service at AR Goudie and throughout the community. **peopleCare** intends to continue the quality tradition of care at AR Goudie and looks forward to a smooth transition with the skilled and dedicated employees at the home.

Mr. Gingerich is enthusiastic. "We are eager to add AR Goudie to the peopleCare family and are excited to serve the residents, staff and families in Kitchener-Waterloo."

peopleCare vision for the property includes the creation of a 'continuum of care' community by seeking a further 112 long term care licenses bringing the total of long term care beds at the home to 192. In addition, plans for a 100 suite assisted living home will further serve the community on the same convenient location in Kitchener at Frederick St. and Dunham Ave., close to the Conestoga Parkway.

peopleCare is a family founded organization that holds its values of care with pride. The organization carries on a 44 year tradition of providing homes in Southern Ontario with legendary hospitality. **peopleCare** operates LTC homes in Tavistock, Cambridge, London, Stratford and Delhi. Cambridge's Hilltop Manor has recently opened a large new addition and is currently undergoing a major renovation to the existing site to be completed later this year. This new and renovated building will offer state-of-the-art features and amenities. For further information visit peoplecare.ca